

The Complete Guide to Sony's Alpha 77 II: Professional Insights for the Experienced Photographer

By Gary Friedman

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Love your new 24 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Then this book is for you.

Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera.

In this 599-page, full-color e-book you'll learn:

What every mode, button and function does - in plain, easy-to-understand language.

My personal camera configuration

The secrets of taking outstanding photos.

Details about the gazillion different focusing options and what makes each unique

NFC, Wi-Fi, and step-by-step instructions on using them.

All about the movie mode (and a clear explanation of the alphabet soup that are video formats).

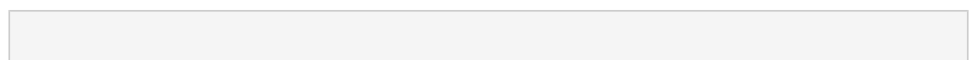
Which of the new downloadable "apps" are actually useful.

The most common digital "jargon" and what it all means to you.

A tutorial to get the benefits of shooting RAW.

A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings.

Get the most out of your investment - Learn about the wonders of digital imaging and improve your photography at the same time!



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