



Intellectual Property for Paralegals: The Law of Trademarks, Copyrights, Patents, and Trade Secrets

By Deborah E. Bouchoux

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Students studying this text will be intrigued by the topic while they develop a thorough understanding of the four fields of intellectual property law (trademarks, copyrights, patents and unfair competition). They will learn the methods by which each is created, procedures to register or protect each, duration of rights, infringement, and new and international developments for each field. Learning is facilitated through case summaries in each chapter, key terms appearing in the margins, checklists of specific tasks involving IP paralegals, hypothetical case studies, and challenging learning activities. The text analyzes newly enacted statutes relating to the intellectual property field, and it examines cutting edge issues which easily keep the students' interest. Finally, the instructor's manual for this second edition boasts an expanded test bank, encompassing the many updates and additions to the text. On-line Companion for this text includes Appendices A-E, chapter summaries, trivia, and Internet resources.

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Editorial Review

About the Author

Deborah E. Bouchoux, J.D., is an adjunct faculty member of Georgetown University, where she teaches a variety of topics in the Paralegal Studies Program and serves on the program's advisory board. She is a summa cum laude graduate of Santa Clara University School of Law and a member of the State Bar of California (inactive) and District of Columbia Bar (active). She has taught in a number of paralegal programs, including the University of San Diego Paralegal Program and the Paralegal Studies Program at George Washington University. She is the author of nine textbooks in the paralegal field and several articles in national and local paralegal publications.

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