

# Flipnosis: The Art of Split-second Persuasion (Arrow Books) (Paperback) - Common

By By (author) Kevin Dutton



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Flipnosis is a special kind of persuasion. It has an incubation period of just seconds, and can instantly disarm even the most discerning mind. Flipnosis is black-belt mind control. It doesn't just turn the tables, it kicks them over. This book explores what science can teach us about the techniques of persuasion.



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