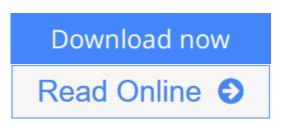
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SUMMARY

SCALING UP EXCELLENCE Getting to More Without Settling for Less by ROBERT I SUITON HUNGY RAD Summary by OVOIVO Scaling Up Excellence: Summary of the Key Ideas - Original Book by Robert I. Sutton, Huggy Rao: Getting to More Without Settling for Less

By Evolvo



Scaling Up Excellence: Summary of the Key Ideas - Original Book by Robert I. Sutton, Huggy Rao: Getting to More Without Settling for Less By Evolvo

Organizations today easily reach their targeted growth level in a short time period. They have pockets of excellence that help them grow to a defined level of recognition, however, from that point on, the spreading and implementation of techniques that could "scale up" the excellence is quite insufficient. "Scaling Up Excellence" offers a guide to that prosperous scaling.

Who should read this book:

- Entrepreneurs who seek to prosper in their careers.
- Anyone who wants to be motivated and guided on the right path.
- Organizations that want to "improve" their growth and achieve a new level of excellence.

In this summary:

Chapter 1: Why do you need to scale up your excellence?

Chapter 2: Make clothes out of pockets

- Chapter 3: The seven scaling mantras
- Chapter 4: Spread a mindset, not just a footprint
- Chapter 5: Engaging all the senses
- Chapter 6: Link short-term realities to long-term dreams
- Chapter 7: Accelerate accountability
- Chapter 8: Fear the clusterfug
- Chapter 9: Additions and subtractions
- Chapter 10: Slow down to scale faster and better down the road
- Chapter 11: Final Summary
- Evolvo opinion

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Gregory Jones:

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Donald Fujita:

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