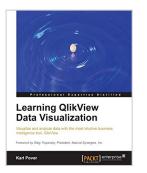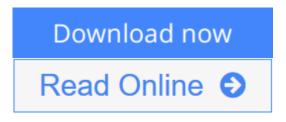# Learning Qlikview Data Visualization

By Karl Pover

Learning Qlikview Data Visualization By Karl Pover

In Detail

While QlikView's data engine complements our thought processes and gives us the ability to rapidly implement insightful data discovery, we must also learn to use proper analytical and data visualization techniques to enhance our ability to make data more presentable.

Learning QlikView Data Visualization presents a simple way to organize your QlikView data discovery process. Within the context of a real-world scenario and accompanying exercises, you will learn a set of analytical techniques and data visualization best practices that you can customize and apply to your own organization.

We start our data discovery project by reviewing the data, people, and tools involved. We then go on to use rank, trend, multivariate, distribution, correlation, geographical, and what-if analysis as we try to resolve the problems of QDataViz, Inc, a fictitious company used as an example. In each type of analysis, we employ highlighting, heat maps, and other techniques on top of multiple chart types. Once we have a possible solution, we present our case in a dashboard and use performance indicators to monitor future actions.

You will learn how to properly create insightful data visualization in QlikView that covers multiple analytical techniques. By reusing what you've learned in Learning QlikView Data Visualization, your organization's future data discovery projects will be more effective.

Approach

A practical and fast-paced guide that gives you all the information you need to start developing charts from your data.

Who this book is for

Learning QlikView Data Visualization is for anybody interested in performing powerful data analysis and crafting insightful data visualization, independent of

any previous knowledge of QlikView. Experience with spreadsheet software will help you understand QlikView functions.

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Editorial Review

About the Author

Karl Pover

Karl Pover is co-owner of Evolution Consulting **(http://www.evolcon.com)**, which provides QlikView consulting services throughout Mexico. Since 2006, he has been dedicated to providing QlikView pre-sales, implementation, training, and expert services. Karl has worked in over 50 companies and government agencies and set up QlikView competence centers across the globe. Most importantly, Karl has formed a team of highly capable consultants that together have done far more than him.

Recently, Karl has started a blog **(http://www.poverconsulting.com**) that will continue to share his experiences in the world of data discovery.

Users Review

From reader reviews:

Debra Davis:

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