



Communication Mosaics: An Introduction to the Field of Communication

By Julia T. Wood

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COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION, Seventh Edition, combines the author's signature first-person narrative style and popular student commentaries with thoroughly up-to-date research, theories, and technological information to provide both an overview of the field and a practical guide you can immediately use to improve your personal, professional, and public communication skills. By beginning with introductions to the basic processes and skills central to all communication contexts and then moving on to how we apply these aspects of communication in specific contexts such as interpersonal and public speaking, the text shows you the importance of developing your communication skills and gives you the hands-on tools you need to become a more effective communicator. Jump into the dynamic world of communication in the twenty-first century with COMMUNICATION MOSAICS: AN INTRODUCTION TO THE FIELD OF COMMUNICATION, Seventh Edition!

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Editorial Review

Review

"It is a high-quality survey of the field of communication with a more theoretical approach than performance-based. It is well-written, interesting, and covers the field thoroughly and effectively."

"There is no book that compares to the hard work and effort Dr. Wood has put into writing this text. This book is simple to understand and covers a wide breadth of territory within the communication field."

About the Author

Julia Wood joined the faculty at the University of North Carolina at Chapel Hill when she was 24. During her 37 years on the faculty, she taught classes and conducted research on personal relationships as well as gender, communication, and culture. She was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. In addition to publishing 25 books and 100 articles and book chapters, she has presented more than 100 papers at professional conferences and campuses around the country. Her accolades include 14 awards honoring her teaching and 16 awards recognizing her scholarship. She received her B.A. from North Carolina State University, her M.A. from the University of North Carolina at Chapel Hill, and her Ph.D. from The Pennsylvania State University.

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