



# SAGE Brief Guide to Business Ethics

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This guide to business ethics provides key terms and concepts related to business ethics in a short, easy-to-use format. It provides objective coverage of theories, corporate social responsibility, human resources issues, consumer protection, and ethical issues in marketing and advertising. It is an ideal supplement for business ethics courses or as a reference for students and practitioners who would like to learn more about the basics of business ethics.

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## SAGE Brief Guide to Business Ethics By SAGE Publications Bibliography

- Sales Rank: #1689883 in Books
- Brand: Brand: SAGE Publications, Inc
- Published on: 2011-03-14
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 8.90" h x .70" w x 6.00" l, 1.10 pounds
- Binding: Paperback
- 408 pages

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