



Real Rabbits: Chasing An Authentic Life

By Corey Ciocchetti

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Real Rabbits is addicting. Its fifteen chapters encourage people of all ages and circumstances to understand that authentic success comes from the attainment of: (1) a sincere sense of contentment, (2) strong personal relationships, and (3) a solid character. This is much different from worldly success such as excessive wealth, fame and popularity - things which, in and of themselves, rarely make you happy. This book is designed to help you look critically at your life, think through your decisions, set priorities and goals, develop a solid character, avoid serious mistakes and discover your true passion in life. Real Rabbits draws on the major ethical frameworks of Aristotle, Mill and Kant as well as the Golden Rule as tools to avoid Benjamin Franklin's warning that people tend to get old too soon and wise too late. This book presents a roadmap to accomplish this mission and advocates that each reader start the journey to authentic success now!

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Real Rabbits: Chasing An Authentic Life By Corey Ciocchetti Bibliography

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Editorial Review

Review

Professor Ciocchetti's unique formula for chasing real rabbits will resonate loudly with his readers, not only because of the importance of his message, but because of his style of delivery. Anyone can offer happy platitudes, but it takes a gifted writer like Ciocchetti to speak the language of young people, and, at the same time, convey important lessons that many fail to learn, even in adulthood. --Jill Miller, Assistant Dean for Student Services at Frank Batten School of Leadership and Public Policy

Real Rabbits takes on the most important challenge for [people] today - exploring questions of purpose and meaning, and finding their life calling. Ciocchetti's engaging commentary on the life lessons he has learned in his personal and professional journey will ring true to ambitious, thoughtful people. This is an accessible guidebook for twenty-somethings - for ALL of us really - who are seeking to lead purpose-driven, ethical lives. --Jo Calhoun - former Assistant Provost for Academic Resources, University of Denver

The transition period between high school to college to the workplace is a critical, make or break time, but I am confident that the principles and values I learned from Real Rabbits will provide a firm foundation for me to build upon as I strive to achieve a truly meaningful life. ----Grant Goerzen - accountant and former student of Prof. C

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About the Author

An Associate Professor of Business Ethics and Legal Studies and the University of Denver, Corey Ciocchetti is one of the University's most popular and highest-rated professors. He is also a dynamic public speaker on the topics of character, integrity and authentic success. He has spoken to hundreds of thousands of people in more than 30 states and 125 cities since 2008. Connect with Corey @ coreyspeaks.com, [facebook.com/profc](https://www.facebook.com/profc)

or via twitter @coreyciocchetti.

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