

## I Love Charts: The Book

By Jason Oberholtzer, Cody Westphal



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Based on the highly successful website, I Love Charts: The Book is more than the standard blog-to-book offering. It uses the book format to explore charts from a human perspective, creating an experience entirely different from the blog. The central question: Why do we chart?

The book includes never-before-seen charts and essays, ranging across many subjects, from the absurd and ironic to the starkly literal -- with charts dedicated to love, loss, art, culture and the minutiae of every day life.



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#### **Editorial Review**

About the Author

In September 2009, college friends Cody Westphal and Jason Oberholtzer created the Tumblr, I Love Charts for themselves and their friends. They started with seven followers. Since, the website has grown to over 200,000 followers, making it one of the most popular sites on Tumblr.

I Love Charts has been mentioned by The New York Times Magazine, The New Yorker, New York Magazine, The New York Observer, NPR, PBS, MTV, CBS News, Forbes, The Economist, Bloomberg TV, Esquire, The Daily Beast, The Atlantic, The Guardian, Wired, The National Post, The New Republic, Newsweek, Mother Jones, Print Magazine, AOL, The Millions and Lapham's Quarterly and has appeared on The Huffington Post, McSweeney's, BuzzFeed, Gizmodo, MediaBistro, Jezebel, Mental Floss, SlashFilm, Boing Boing and Laughing Squid.

I Love Charts ranked 1st on The Huffington Post's "33 Tumblogs You Need to Follow" and "23 Funniest Tumblr Blogs," was named one of the "100 funniest Tumblrs...Ever" by the New York Observer, one of "The 90 Best Tumblr Blogs Of 2011" by BuzzFeed, one of the "10 Funniest Tumblrs" by The Guardian and one of the "25 Genius Tumblrs You Should Follow" by CBS News.

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