



2 Billion Under 20: How Millennials Are Breaking Down Age Barriers and Changing the World

From St. Martin's Press

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Welcome to the future!

2 Billion Under 20 is a book, online community, and movement inspired by the 2 billion people in the world currently at or under the age of twenty. We stand for Millennials, Gen Z'ers, and those who want to better understand them and their unique potential. **This book shows how we can all act on our passions and make a difference at any age.**

Young entrepreneurs Stacey Ferreira and Jared Kleinert have brought together seventy-five stories from ambitious young people like Paige McKenzie, who started her own YouTube channel at sixteen that now has more than 55 million views; Sam Mikulak, who's represented Team USA in the Olympics and is a seven-time NCAA champion in Men's Gymnastics; Jack Andraka, who developed an early detection test for pancreatic cancer at fifteen; Tallia Storm, a Scottish singer who was discovered by and opened a concert for Elton John, on her way to signing a record deal with Virgin Records; Dau Jok, who escaped civil war in South Sudan to become captain of the University of Pennsylvania's Division 1 basketball team and founder of a nonprofit to help youth in his native country, and many other accomplished and inspiring Millennials from all walks of life.

All of these young people-members of the 2BillionUnder20.com community- have joined forces to show the world how Millennials are taking care of business. **Join the movement and change the world!**

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Editorial Review

Review

“*2 Billion Under 20* poses a challenge to all young people across the globe to be learners and leaders from a young age, to follow their passions with unwinding devotion and to create a better world.” *?Tony Hsieh, #1 New York Times bestselling author of Delivering Happiness and CEO of Zappos.com, Inc.*

“Jared Kleinert and Stacey Ferreira have curated stories from seventy-five accomplished and inspiring Millennials who prove that drive, ambition, and philanthropy haven't skipped a generation.” *?Keith Ferrazzi, #1 New York Times bestseller author of Never Eat Alone*

“The amazing stories these young people have shared take me back to the age of 18 when nothing could stop my own laser focus and vision of what I wanted to achieve. This book encourages the under 20s that now is the time to act.” *?Brian Scudamore, Founder and CEO, 1-800-GOT-JUNK?*

“Switch your kids' role models...THESE are the NEW role models!” *?Kristine Barnett, author of #1 International Bestseller The Spark: A Mother's Story of Nurturing Genius and mother to Jacob Barnett, the world's youngest astrophysicist.*

“Whether you're a Millennial yourself or a Boomer defining your legacy, *2 Billion Under 20* is a movement of action-takers that can catalyze intergenerational conversation about making an impact at any age.” *?Sophie Vlesing, SVP of Strategy and Innovation, Kaplan Higher Education Group*

“This isn't so much a book of ideas as it is a book of matches. If you're one of the inspired ones, you need to know how others are breaking the rules. If you're searching for inspiration, it will light the fire within you.... The ability to change the world is within each of us.... Millennials are already carving the future.” *?Seth Rogin, CRO of Mashable*

“What these kids offer is a view that shows that, with a little ambition and motivation, anyone can have a choice and a voice. And that each of us has a unique ability to have a say in the future.” *?Talulah Riley, director, writer, and actress*

“This book shows how Millennials are redefining what it means to live a life of passion and purpose, to care about the world and live life deliberately.” *?Shiza Shahid, cofounder and global ambassador for the Malala Fund*

About the Author

STACEY FERREIRA is currently the 22 year old co-founder of *2 Billion Under 20*, and CEO of AdMoar, an online marketplace that matches brands with YouTubers for product placement opportunities on their channels. Previously, Stacey was the co-founder of MySocialCloud, an online password storage and management solution, that received \$1.2M in funding from Sir Richard Branson, Jerry Murdock, and Alex Welch and was acquired by Reputation.com in 2013.

Ferreira has been featured on and contributed to news outlets including the cover of *Seventeen Magazine*,

The Huffington Post, *Women 2.0*, *Business Insider*, *TechCrunch*, and *Forbes*, and TEDx. She has been noted by MSN as one of "19 Ridiculously Successful College Dropouts Who Prove You Don't Need a College Degree." She was named as one of the "50 Startup Founders You Need To Follow on Twitter" on *Forbes*, and was named by *Business Insider* as one of few "Successful College Dropouts."

JARED KLEINERT is currently the 19 year old co-founder of 2 Billion Under 20, Founder of Kleinert Ventures, a marketing consulting firm whose clients include #1 *NYT* Bestselling authors, Olympians, start-ups, and Fortune 500s, Jared is an international public speaker discussing Millennial empowerment, youth entrepreneurship, community-building, and more on TEDx stages and in corporate boardrooms. He's shared the stage with various thought leaders including Kevin Harrington from ABC's *Shark Tank*, Les Brown, and international recording artist Pitbull.

Kleinert was previously an early team member at enterprise software start-up 15Five, as well as edtech start-up Learnist, and successfully started (and spectacularly failed) two start-ups of his own at 15 and 16 years old. At 17, he was named the "Definition of Social Entrepreneur" by *Forbes*, and has since also appeared in *Fast Company*, *Techcrunch*, *Business Insider*, *Huffington Post*, and other media outlets.

Users Review

From reader reviews:

Donna Beckman:

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Helen Mota:

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playing video games all day long. If you need to try to find a new activity honestly, that is look different you can read the book. It is really fun for you personally. If you enjoy the book that you simply read you can spent all day every day to reading a reserve. The book 2 Billion Under 20: How Millennials Are Breaking Down Age Barriers and Changing the World it is quite good to read. There are a lot of folks that recommended this book. They were enjoying reading this book. When you did not have enough space to bring this book you can buy often the e-book. You can m0ore simply to read this book from a smart phone. The price is not too expensive but this book has high quality.

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