



# Nonprofit Management: Principles and Practice

By Michael J. Worth

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The only comprehensive textbook for the Nonprofit Management course, this book provides a broad overview of key topics, including the scope and structure of the nonprofit sector, leadership and managing, fundraising and financial management, lobbying and advocacy, managing internationally, and social entrepreneurship. The **Second Edition** examines the effects on the nonprofit sector of the economic recession and recent changes in law, and provides new data and cases.

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## Nonprofit Management: Principles and Practice By Michael J. Worth Bibliography

- Sales Rank: #370032 in Books
- Brand: Brand: SAGE Publications, Inc
- Published on: 2011-02-23
- Original language: English
- Number of items: 1
- Dimensions: 10.50" h x 8.25" w x .75" l, 1.79 pounds
- Binding: Paperback
- 456 pages

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#### About the Author

**Michael J. Worth** is professor of Nonprofit Management in the Trachtenberg School of Public Policy and Public Administration at The George Washington University in Washington, DC. He teaches graduate courses related to the governance and management of nonprofit institutions and organizations and philanthropic fundraising. Dr. Worth served as vice president for Development and Alumni Affairs at The George Washington University for eighteen years, where he planned and directed two major campaigns and provided support to the Board of Trustees for board development programs. In addition, Dr. Worth has served as director of Development at the University of Maryland College Park, as a member of the Commission on Philanthropy of the Council for Advancement and Support of Education (CASE), and as editor of the CASE International Journal of Educational Advancement, a peer-reviewed scholarly journal focused on the practice of institutional advancement in educational institutions.

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