



# How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques

*By Martin Li*

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## **How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques** By Martin Li

Do you wish you could write well or write better? Does the thought of writing a report, essay, article or book fill you with discomfort, or worse, horror? Do you end up staring at a blank screen for hours not knowing how to start? Even if you don't find the prospect of writing painful, would you like to discover simple techniques and tricks that could greatly improve the quality and readability of your writing, and make writing much easier and more pleasurable for you? Would being able to write better and more efficiently help you in your career or studies?

If you answered yes to any of these questions, you're reading the right book. This book will reveal to you simple-to-learn and easy-to-apply techniques that will make it easier than you ever thought possible to learn how to write well.

Why should you believe Martin? He has been a professional writer for many years and was previously a financial journalist and travel writer. Even before he became a full-time writer, writing had been a core activity throughout his professional career. He has written several books, numerous newspaper, magazine and website articles, newsletters, courses, prospectuses, investment memoranda, direct mail letters, reports, business plans, proposals and press releases.

You'll discover inside this book:

- How your best friend can help turn you into a great writer!
- The single most important thing you must do before you sit down to write and how this will transform the readability of your writing
- 6 proven structures to ensure your writing flows naturally and is a pleasure to

read

- 8 proven techniques to create powerful introductions (including a favourite that's taken straight from the movies) so you can grab editors' and readers' attention and make them read your writing
  - 5 proven techniques to create effective endings so your writing ends with authority and doesn't just fizzle out
  - 16 writing pitfalls you must avoid to make your writing the best it can be
  - A simple, yet very effective, way to check that your writing reads well
  - Essential guides to punctuation and correct usage (e.g. their or there, affect or effect, etc) so your writing is correct and looks professional every time
- ...plus a whole lot more.

This book gives you a tried and tested blueprint for creating high-quality writing – first time and every time. Don't take our word for it. Here are some of the comments about the writing course from which the book is extracted:

"I want to take this opportunity to thank you for an excellent course and opening up so many exciting possibilities to me. I am enjoying it very much and have learned a lot from it." (M. O'Sullivan)

"Your course struck me as an invaluable tool and, although I have just begun, I am learning new techniques with every page I turn." (J. Hunnicut)

"I am enjoying the course very much. Thanks for everything!" (K. Bartok)

"I am greatly enjoying the course. It is well written and comprehensive. I'm now nearly through the course, have already had two pieces published in the UK magazine Catholic Life, and am optimistic about getting work in the future." (F. Cave)

"Very well written, simple and concise yet filled with excellent, practical and realistic information. Thank you for this wonderful experience." (P. Kolandai)

"The information is absolutely perfect, informative and an easy read." (J. Davidson)

Writing isn't rocket science but there are certain principles you need to learn and apply. The principles and proven techniques in this book will fast-track your skills into the idyllic realm of the proficient, confident writer, where a world of opportunity awaits your every dream.

Are you ready to master one of the most valuable skills you could ever learn; one that can open a multitude of opportunities for you, which will serve you for life

and which you can take with you anywhere in the world?

Don't waste a single day. Grab a pen and turn the page.

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- Sales Rank: #379544 in eBooks
- Published on: 2014-01-13
- Released on: 2014-01-13
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### **Users Review**

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##### **Sandra Phillips:**

Now a day people that Living in the era exactly where everything reachable by talk with the internet and the resources inside it can be true or not demand people to be aware of each info they get. How a lot more to be smart in getting any information nowadays? Of course the answer is reading a book. Looking at a book can help persons out of this uncertainty Information especially this How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques book since this book offers you rich info and knowledge. Of course the details in this book hundred percent guarantees there is no doubt in it you know.

##### **Jane Rich:**

The publication untitled How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques is the book that recommended to you to learn. You can see the quality of the guide content that will be shown to a person. The language that writer use to explained their way of doing something is easily to understand. The copy writer was did a lot of exploration when write the book, hence the information that they share to you is absolutely accurate. You also could get the e-book of How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques from the publisher to make you considerably more enjoy free time.

##### **Johnny Cahill:**

Playing with family inside a park, coming to see the marine world or hanging out with friends is thing that usually you have done when you have spare time, in that case why you don't try issue that really opposite from that. 1 activity that make you not feeling tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques, you could enjoy both. It is great combination right, you still would like to miss it? What kind of hang-out type is it? Oh come on its mind hangout men. What? Still don't get it, oh come on its known as reading friends.

##### **Ronnie Johnson:**

Reading a book to become new life style in this year; every people loves to learn a book. When you learn a book you can get a great deal of benefit. When you read textbooks, you can improve your knowledge, since book has a lot of information into it. The information that you will get depend on what kinds of book that

you have read. If you wish to get information about your research, you can read education books, but if you want to entertain yourself look for a fiction books, these us novel, comics, in addition to soon. The How to Write Better: Improve your writing of letters, essays, stories, articles, papers and books using quick, easy and proven techniques will give you new experience in looking at a book.

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