



Get A Grip: An Entrepreneurial Fable . . . Your Journey to Get Real, Get Simple, and Get Results

By Gino Wickman, Mike Paton

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It's time to take your business to the next level.

Eileen Sharp and Vic Hightower were frustrated. After years of profitable, predictable growth, Swan Services was in a rut. Meetings were called and discussions held, but few decisions were made and even less got done. People were pointing fingers and assigning blame, but nothing happened to solve Swan's mounting problems. It felt as though they were working harder than ever but with less impact. The company Eileen and Vic had founded and built for 10 years was a different place. It just wasn't fun anymore.

Their story is not unusual. The challenges they were facing are common, predictable, and solvable. *Get A Grip* tells the story of how Swan Services resolves its issues by implementing the Entrepreneurial Operating System®. With the help of EOS, Eileen, Vic, and their leadership team master a set of managerial tools that allow them to get traction on their business, grow the business, and deliver better results for clients.

The story of Swan Services is a fable, but the Entrepreneurial Operating System® is very real and has helped thousands of businesses worldwide. A complete entrepreneurial toolkit, EOS has helped thousands of businesses get to where they want to be.

In *Get A Grip*, learn how Swan Services leaders learned to develop and commit to a clear vision, establish focus, build discipline, and create a healthier and more cohesive team.

With characters and situations created from collective business experiences and stories, *Get A Grip* is a fable that will ring true for entrepreneurial leaders the world over and guide them to get their companies on track.

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Editorial Review

Review

"Gino Wickman's first book *Traction*, describing his Entrepreneurial Operating System (EOS), is already one of the great improvement game plans for business owners in America. Here, in his new brainstorm with coauthor Mike Paton, he takes entrepreneurial readers through a single story to show how every advantage of implementing EOS can actually become a practical reality in their own businesses. I would absolutely read both books together."

—**Dan Sullivan, Founder of Strategic Coach®**

"Over the years I've heard countless testimonials from entrepreneurs who swear by Gino Wickman's first book, *Traction*, but only after reading *Get A Grip* did I see clearly how implementing his Entrepreneurial Operating System could truly transform a business and put it on the road to greatness. This book will change your company—and your life."

—**Bo Burlingham, Editor-at-Large of *Inc.* magazine, Author of *Small Giants: Companies That Choose to Be Great Instead of Big***

About the Author

Gino Wickman's passion is helping people get what they want from their businesses. To fulfill that passion, Wickman created the Entrepreneurial Operating System(r) (EOS), a holistic system that, when implemented in an organization, helps leaders run better businesses, get better control, have better life balance, and gain more traction with the entire organization advancing together as a healthy, functional, and cohesive team. Wickman spends most of his time as an EOS Implementer, working hands-on with the leadership teams of entrepreneurial companies to help them fully implement EOS in their organizations. He is the founder of EOS Worldwide, a growing organization of successful entrepreneurs from a variety of business backgrounds collaborating as certified EOS Implementers to help people throughout the world to experience all the organizational and personal benefits of implementing EOS. He also delivers workshops and keynote addresses.

The product of an entrepreneurial household, Mike Paton has spent much of his 30-year career helping hundreds of entrepreneurs get what they want from their businesses. He ran or helped run four entrepreneurial companies before discovering the Entrepreneurial Operating System(r) (EOS). Drawn to its simple, timeless concepts and practical, real-world tools, Paton quickly decided to devote himself to helping other business owners and leaders master this complete "way of operating" an entrepreneurial organization. Since then he's conducted more than 400 full-day EOS sessions for the leadership teams of more than 60 companies, and has helped thousands more business leaders clarify, simplify, and achieve their vision by delivering dynamic keynote talks and interactive workshops."

Users Review

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Theodore May:

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